



# SCENIC RIM BUSINESS GROWTH & RECOVERY PROGRAM

Our Scenic Rim Business Growth and Recovery Program focuses on:

- Improving the capacity of small/medium enterprises (SMEs) to successfully tender for work
- Understanding the requirements of fulfilling tenders
- Improving your ability to utilise digital technologies to improve business operations
- Interacting with social media and marketing channels to increase business coverage
- Building sustainable and profitable businesses that contribute to the local economy.

***This program is fully funded by the Queensland Government\* in partnership with TAFE Queensland.***

## Eligibility

- Businesses within the Scenic Rim Council Region
- Queensland resident.

## Price

This program is fully funded\* [CLICK HERE to register](#).

## Specific Business Outcomes

The Scenic Rim Business Growth and Recovery Program focuses on equipping businesses with the key skills, knowledge, and processes to initially stabilize their business after the recent bush fires and then to grow their business to the next level including the development of and/or access to:

- A Business Plan (short-term and medium-term business strategy)
- Digital literacy including digital security, social media and a range of cloud computing solutions
- A Business Capability Statement and /or Company Profile
- Business case studies, testimonials, and references
- Opportunity selection (go/no go tool) and basic due diligence processes
- Advice on key business systems and documentation (e.g. WHS system, HR, IT and Recordkeeping).

\*This program is subsidised through the Queensland Government's Regional Skills Adjustment Strategy (RSAS) <https://tafeqld.edu.au/information-for/employers/regional-skills-adjustment-strategy/index.html>

**Further information:** Rebecca Jordan | 0478 323 216 | [rebecca.jordan@tafe.qld.edu.au](mailto:rebecca.jordan@tafe.qld.edu.au)

**1300 308 233 | [tafeqld.edu.au](https://tafeqld.edu.au)**

**MAKE  
GREAT  
HAPPEN**



TAFE Queensland RTO NO. 0275 | CRICOS NO. 03020E | TEQSA PRV13003

Information correct at time of printing 08/10/19



# SCENIC RIM BUSINESS GROWTH & RECOVERY PROGRAM

## Program Outcomes

- Access to a series of workshops
- 1:1 coaching mentoring for the businesses that attend all workshops
- Business Health Check Assessment
- Digital Health Check Assessment
- Full day expo to exhibit your business to procurement agencies including a 'pitch session'.

## Option One - Workshops

The three (3) hour workshops are open to all businesses and can be attended as single sessions or the whole series.

- |                              |  |
|------------------------------|--|
| • Friday 1 November 2019     | Introduction session                                 |
| • Friday 8 November 2019     | Customer and clients                                 |
| • Friday 15 November 2019    | Digital One – Social media overview                  |
| • Tuesday 19 November 2019   | Getting ready to tender                              |
| • Wednesday 20 November 2019 | Preparing capability statements                      |
| • Friday 29 November 2019    | Digital Two - Digital security + cloud computing etc |
| • Thursday 5 December 2019   | Digital Three – Hands on with social media           |
| • Friday 6 December 2019     | Getting your business ready for media                |
| • Friday 13 December 2019    | Small Business Expo with Scenic Rim Council          |

**Location: Workshops:** Scenic Rim Council, 82 Brisbane Street, Beaudesert

## Option Two – Workshops + 1:1 Coaching

To participate in this option, eligible businesses must attend all of the above workshops to be eligible for a minimum of ten hours of 1:1 business coaching and mentoring.

**Start Date:** Friday 1 November 2019

**Location:** Mentoring/coaching sessions are completed at your workplace

**Further information:** Rebecca Jordan | 0478 323 216 | [rebecca.jordan@tafe.qld.edu.au](mailto:rebecca.jordan@tafe.qld.edu.au)

**1300 308 233 | [tafeqld.edu.au](http://tafeqld.edu.au)**

**MAKE  
GREAT  
HAPPEN**



TAFE Queensland RTO NO. 0275 | CRICOS NO. 03020E | TEQSA PRV13003

Information correct at time of printing 08/10/19