



Is your business ready?

Business success and sustainability is the result of many factors of business management including planning, analytical skills and expertise across many disciplines.

This workshop will cover:

- the elements of running a successful business
- business planning
- targeted business positioning
- customer and competitor analysis
- key ratios to financial analysis
- business structures and systems
- resource management
- asset management
- people management
- financial resource planning
- developing strategic planning capability to manage economic cycles
- action planning.

Completing this workshop will provide attendees with an understanding of:

- market environments, management skills, and systems for successful businesses
- conducting financial analysis for internal business positioning
- how to identify business strategy gaps by detecting critical weaknesses
- business activity and business management relationships and using them to improve business viability
- developing a capability statement and capacity development plan
- how to improve efficiency and seize opportunities for business growth.

Event details

Date:	17 July 2019
Time:	8:30 am – 4:30 pm
Venue:	Construction Training Centre, 460-492 Beaudesert Rd, Salisbury 4107
Cost:	\$99 (<i>incl. GST and ticket fee</i>)
Light refreshments provided:	Tea/coffee on arrival, morning tea, lunch and afternoon tea also provided.
Register:	<div>Register</div> <p>https://www.eventbrite.com.au/o/seq-west-regional-office-department-of-state-development-manufacturing-infrastructure-and-planning-12935213072</p> <p>Registrations close 8 July 2019</p>

For more information, contact:

John Gillespie

Department of State Development, Manufacturing,
Infrastructure and Planning

SEQ West Regional Office

Tel: 3432 2400

Email: john.gillespie@dsdmip.qld.gov.au

Pre-payment is required and a tax invoice will be issued as confirmation of booking and payment. DSDMIP collects registration information, including personal details, related to attendance at business seminars run by the department. The information will not be disclosed to any third parties, unless authorised or required by law. Workshops may be cancelled if registration levels are not met. You will be notified of alternative event options.